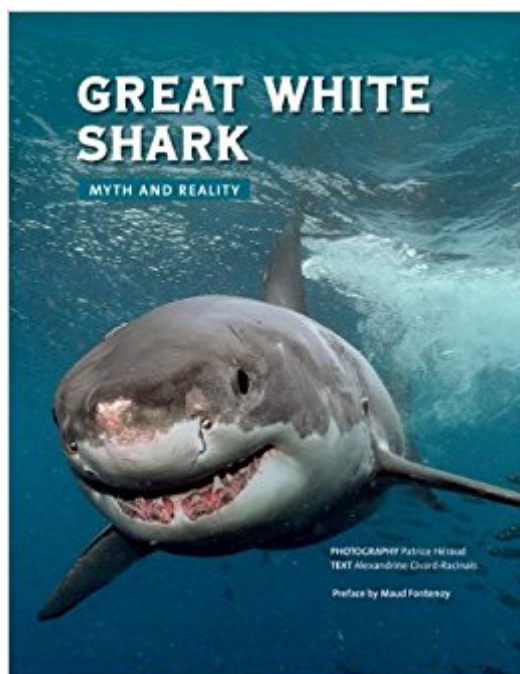


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Great White Shark: Myth And Reality



Synopsis

A comprehensive new look at the great white shark. The 1975 film *Jaws* tragically and erroneously marked the great white shark as a savage man-eating monster. Three decades later conservationists are still trying to dispel that myth. *Great White Shark* returns the creature to its proper place: that of a wild and powerful predator to be respected. It follows one research team as it tracks tagged great whites, revealing previously unknown behaviors, such as hunting in groups, changing our understanding of this remarkable animal. It also surveys the deadly dangers faced by great white sharks, such as finning and ocean garbage. More than 100 dramatic photographs fill the book's pages. Topics include: Range map and essential facts The role of the great white shark in marine ecosystems 10 myths about great white sharks Exceptional sensory organs Great white shark attacks Identifying individuals Transmitter tagging Photographing from a shark cage Shark protection around the world. Special features provide a wealth of factual information and new insight. Two tagged sharks had their own stories to tell: one traveled a stunning 6,800 transglobal miles in just four months; a caged diver saves another from an agonizing death caused by plastic strapping. Four experts--a photographer, ocean biologist, oceanographer and the founder of the White Shark Trust--reflect on the future of the species now living on borrowed time. *Great White Shark* writes an exciting new chapter in shark research for popular science readers.

Book Information

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Customer Reviews

Few creatures have so terrifying a reputation as the sleek, powerful great white shark. Yet, as revealed in Alexandrine Civard-Racinais and Patrice Heraud's even-handed, stunningly-illustrated

GREAT WHITE SHARK, MYTH AND REALITY, that reputation is ill-deserved. Originally published in France, this 2012 Firefly Books release is a fascinating exploration of a remarkable creature. Despite the JAWS movies, great whites are not remorseless, blood-thirsty killing machines but an important, vital element in sea life and are worthy of man's protection. Chapter One, 'Portrait of the Great White,' details the great white's anatomy, skeleton, sensory abilities, coloring, speed, teeth and other attributes along with popular misconceptions. 'Searching for the Great White,' which follows a research team tagging South Pacific great whites, recounts shark behavior, tagging techniques and equipment, etc. The final chapter - 'Requiem for the Great White?' - is the most poignant. It recounts the creation of the great white's undeserved man-killer reputation, the decline in numbers due to finning and the future of the great white. While the text is informative and entertaining, the illustrations are downright incredible. The reader is treated to page after page of gorgeous, up-close-and-personal photographs of great whites in all their majesty, over 100 pix in all. Visually, this book is a delight. Affordably priced at \$29.95, GREAT WHITE SHARK, MYTH AND REALITY is a marvelous introduction to this fascinating creature sure to appeal to shark enthusiasts of all ages. The photos alone are worth the price. Recommended.

Besides a bunch of photos this book doesn't offer much. It reads like an advertisement for the Fox Shark Foundation or whatever it's name is. I'm convinced no one edits or fact checks books anymore. The author states that bony fish are in the class Osteichthyes, but then says this also includes sharks, rays and chimaeras, which are also in the class Chondrichthyes (p. 14). Really? You think you'd notice that right after typing it? The text and captions repeatedly referred to fur seals as "elephant seals", which are vagrants to Australia. That's a pretty dumb mistake. I did like that little section on that female that swam from Australia to South Africa and back, but other than that the book doesn't add much. It just kept repeating that great whites aren't mindless killers. It includes an index. Enjoy the pictures, skim through the text, and then leave it on your coffee table.

Hi, My son is a shark nut and he loves the book, he has taken it to school as well, thanks. Jeff S

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